



FACT Bucks County  
P.O. Box 72  
New Hope, PA 18938  
215-862-3325  
[www.factbuckscounty.org](http://www.factbuckscounty.org)

Dear Neighbor:

Mark your calendars for the 14th Annual New Hope/Lambertville AIDS Walk sponsored by **FACT Bucks County** on Sunday, October 6, 2013. Friends, families, kids, parents, couples, singles—over 500 Walkers—from each and every part of our community have raised more than \$550,000 to date. Our goal this year: \$100,000 +.

**FACT** (Fighting AIDS Continuously Together) is an all-volunteer, non-profit organization with a mission of helping those affected by HIV/AIDS to maintain some quality of life as well as to educate and promote awareness of this devastating disease.

**WALK WITH US. YOU'LL BE AMAZED AT WHAT WE CAN ACCOMPLISH IN JUST ONE MORNING!**

All the proceeds raised will help individuals in Bucks, Hunterdon, and Mercer counties. Each and every dollar will provide essential funding for people who have nowhere else to turn for help in paying for medications, utility bills, rent or mortgage payments, transportation, funeral expenses and other basic personal needs.

We eagerly await the day a cure for AIDS has been found and there is no longer a need to raise funds. But that day has not yet come. Until then, we are committed to continuing our mission as a lifeline of support.

**BRING ALL YOUR FRIENDS AND THE FOUR LEGGED ONES TOO.**

This year's event will again begin and end at the New Hope-Solebury High School (special thanks, once again, to NHSHS!). From the school, the Walk will move down Bridge Street crossing into Lambertville, onto the towpath and North to Stockton crossing back into Centre Bridge and back to the NHSHS.

**IT'S EASY TO JOIN UP.**

The next few pages will tell you how you can add your special help to the Walk and make a difference for so many people in need.

***THANKS TO ALL THE GENEROUS INDIVIDUALS AND BUSINESSES THAT MAKE THE WALK SO SUCCESSFUL!***

Herb Andrus

*AIDS Walk Coordinator*

# GRAND/MEDIA Sponsor

**For additional info**, contact  
Herb Andrus 267-566-6098

Or, complete the attached  
**Sign-Up Form** & fax to Ken Black  
215-660-4027

**Become involved with**  
FACT Bucks County...

**Write to us:**  
P.O. Box 72  
New Hope, PA 18938

**Call us:** 215-862-3325

**Check out our website:**  
[www.factbuckscounty.org](http://www.factbuckscounty.org)

**Special THANKS to last year's  
GRAND/MEDIA Sponsors:**

*A Wonderful Couple in Carversville  
Friends of Steven Perau  
Ortho Bio-tech Tibotech Therapeutics  
The Raven*

## Benefits

- Large logo on pledge forms & posters (displayed in over 150 businesses throughout the region)
- Listed in all newspaper press releases
- Mention on all radio public service announcements by this year's Media Sponsor
- Large logo on back of AIDS Walk t-shirts
- Public/printed recognition day of event
- Website coverage: [www.factbuckscounty.org](http://www.factbuckscounty.org) & [www.wpst.com](http://www.wpst.com)
- 8 AIDS Walk t-shirts
- Break Station, with choice of location, along Walk route

## Level of Contribution

Participation as a **GRAND Sponsor** is a great way to reach a broad audience of concerned and committed people, sending a message that your business or organization is a recognized partner in the fight against this devastating disease.

The **GRAND Sponsor(s)** designation will require a minimum donation of **\$2,500.00**. This will allow us to further enhance the overall success of the event on both financial and community-minded levels, while affording the sponsor(s) the opportunity for the highest level of visibility and participation in our event.

Call us to discuss your donation and any additional benefits that may be available to your organization. We will make every effort to accommodate special requests

# Presenting, Platinum, Gold, Silver & Bronze Sponsorships

**For additional info**, contact  
Herb Andrus 267-566-6098

Or, complete the attached  
**Sign-Up Form** and fax to Ken  
Black:  
215-660-4027

## **Special THANKS to last year's sponsors...**

### **PRESENTING:**

*Imbue Creative  
The UPS Store  
Wella*

### **PLATINUM:**

*David J. Witchell Salon & Spa  
David Rago Art/Antique Center  
Penn Wealth Financial Planning  
Rainbow Assurance, Inc.  
The Thompson Organization*

### **GOLD:**

*Bluest Sky  
Bucks Mont Party Center  
George Evans LTD Antiques  
James Witek & Mark Pettegrow  
Kurfiss Sotheby's International Realty  
New Hope Community Church  
Paxson Hill Farm*

## **PRESENTING Sponsor**

### **Benefits**

- Extra large logo on pledge forms and posters (displayed in over 150 businesses throughout the region)
- Listed in all newspaper press releases
- Mention on all radio public service announcements by this year's Media Sponsor
- Extra Large logo on back of AIDS Walk t-shirts
- Website coverage: [www.factbuckscounty.com](http://www.factbuckscounty.com) & [www.wpst.com](http://www.wpst.com)
- Public/printed recognition day of event
- 6 AIDS Walk t-shirts

**Level of Contribution \$1,500.00**

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## **PLATINUM Sponsor**

### **Benefits**

- Large logo on pledge forms and posters (displayed in over 150 businesses throughout the region)
- Listed in all newspaper press releases
- Mention on all radio public service announcements by this year's Media Sponsor
- Large logo on back of AIDS Walk t-shirts
- Website coverage: [www.factbuckscounty.com](http://www.factbuckscounty.com) & [www.WPST.com](http://www.WPST.com)
- Public/printed recognition day of event
- 4 AIDS Walk t-shirts

**Level of Contribution \$1,000.00**

Please note, the Organizing Committee does not guarantee exclusivity to any one business or organization for any of the sponsorship levels.  
We must receive a camera-ready version (electronic preferred) of your logo by June 25, 2012 for placement on poster, pledge forms and promotional items. Call for more details.

**For additional info, contact**  
Herb Andrus 267-566-6098

Or, complete the attached  
**Sign-Up Form** and fax to Ken Black:  
215-660-4027

**Special THANKS to last  
year's sponsors...**

**SILVER:**

*Bruce Norman Long Interior Design  
Family Services Assoc. of Bucks County  
First National Bank & Trust of Newtown  
Giant Food Stores  
Gratz Gallery & Conservation Studio  
Isaac Newton's  
Jenei & Cohen, P.C.  
Ramada of New Hope  
Raymond James & Co. Antiques  
St. Philips Episcopal Church  
Team Capital Bank*

**BRONZE:**

*Blue Raccoon Design Group, Inc.  
Curtin & Heefner, LLP  
First American Title Insurance Company  
First Federal of Bucks County  
Fulton Bank, N.A.  
Karla's Restaurant  
Merck Rainbow Alliance  
New Hope-Solebury Dental Associates  
Prudential Fox & Roach Charities  
Starbucks Coffee Company  
The Living Earth  
Tirendi Financial Group  
Tohickon Abstract  
Topeo*

## **GOLD Sponsor**

### **Benefits**

- Logo on pledge forms & posters (displayed in over 150 regional businesses)
- Logo on back of AIDS Walk t-shirts
- Website coverage: [www.factbuckscounty.com](http://www.factbuckscounty.com) & [www.WPST.com](http://www.WPST.com)
- 4 AIDS Walk T-shirts
- Public/printed recognition day of event

**Level of Contribution \$750.00**

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## **SILVER Sponsor**

### **Benefits**

- Listed on pledge forms & posters (displayed in over 150 regional businesses)
- Listed on AIDS Walk T-shirts
- Website coverage: [www.factbuckscounty.org](http://www.factbuckscounty.org) & [www.WPST.com](http://www.WPST.com)
- 4 AIDS Walk t-shirts
- Public/printed recognition day of event

**Level of Contribution \$500.00**

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## **BRONZE Sponsor**

### **Benefits**

- Website coverage: [www.factbuckscounty.org](http://www.factbuckscounty.org) & [www.WPST.com](http://www.WPST.com)
- 2 AIDS Walk t-shirts
- Public/printed recognition day of event

**Level of Contribution \$250.00**

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## **Friend of the Walk**

### **Benefits**

- Public/printed recognition day of event
- 1 AIDS Walk t-shirt

**Level of Contribution \$150.00**

*Please note, the Organizing Committee does not guarantee exclusivity to any one business or organization for any of the sponsorship levels. We must receive a camera-ready version (electronic preferred) of your logo by June 25, 2012 for placement on poster, pledge forms and promotional items. Call for more details.*



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## What can *you* do?

- **Volunteer** - Please respond on the enclosed Sign-up-Form indicating your interest in assisting us. All pre-registered volunteers will receive a 14<sup>th</sup> Annual New Hope/Lambertville AIDS Walk t-shirt. You will be contacted with details.
- **Donate** - You can also help us by donating items to be used as prizes to recognize walkers/teams who raise the most money. Gift Certificates, and/or merchandise are great ideas that will be greatly appreciated. Please indicate on the Sign-Up Form if/what you would like to donate.

## ***WALK.... With your heart and soles!***

- Complete the Sign-Up Form and indicate your interest in walking. Pledge Forms will be mailed to you or look for them in many local businesses beginning June 2013.
- Form a TEAM of walkers...raise even more money and have even more fun! Come in costume, create a theme, whatever your heart & soles desire!
- Every walker who raises \$100.00 or more will receive a Walk t-shirt. For every \$100 you raise, your name will be entered into a drawing for the Grand Prize package!
- AND don't forget your four legged friends - bring them along to enjoy the Walk!

Call the Volunteer Hot-Line today at 215-862-3325 and leave a message to volunteer, donate, and/or Walk. Someone will contact you soon. With your support, we will all be able to celebrate the success of the 13<sup>th</sup> New Hope/Lambertville AIDS Walk.

***THANKS to all of you!***

# SPONSORSHIP/SIGN-UP FORM

Please return this form by July 25, 2013 via fax. The earlier you commit, the more visibility your organization will have in our promotions.

**Fax to: 215-660-4027**  
**Attention: K. Black**

\_\_\_\_\_  
**Business/Organization/Name**

\_\_\_\_\_  
**Address**

\_\_\_\_\_  
**City**

\_\_\_\_\_  
**State**

\_\_\_\_\_  
**Zip Code**

\_\_\_\_\_  
**Telephone**

\_\_\_\_\_  
**Fax**

\_\_\_\_\_  
**E-mail Address**

\_\_\_\_\_  
**Contact Person**

***VOLUNTEERS.....***

We will contact you soon with details. Please provide address & phone #.

***DONORS***

Prizes, awards, or products - Please give a brief description of item(s) and fax to 215-660-4027.

***WALKING.....***

***TEAM*** (please provide a contact name & phone #)

***INDIVIDUAL***

***PLEDGE FORMS*** will be mailed in June to the address you provide above.

LEVELS	AMOUNT	CHECK BELOW
GRAND	\$2500	
PRESENTING	\$1500	
PLATINUM	\$1000.	
GOLD	\$750.	
SILVER	\$500.	
BRONZE	\$250.	
FRIEND	\$150.	
OTHER		

How would you like to pay?

~40

\_\_\_ By check (to FACT Bucks County - AIDS Walk) for \$ \_\_\_\_\_

\_\_\_ Charge \$ \_\_\_\_\_ to my VISA, Mastercard or American Express

Name on Card: \_\_\_\_\_

Account # \_\_\_\_\_

Expires \_\_\_\_\_

SIGNATURE: \_\_\_\_\_ Date: \_\_\_\_\_