



FACT Bucks County  
P.O. Box 72  
New Hope, PA 18938  
215-862-3325  
[www.factbuckscounty.org](http://www.factbuckscounty.org)

June 2011

Dear Neighbor:

Mark your calendars for the 12th Annual New Hope/Lambertville AIDS Walk sponsored by **FACT Bucks County** on Sunday, October 2, 2011. Friends, families, kids, parents, couples, singles—over 500 Walkers--from each and every part of our community have raised more than \$500,000 to date. Our goal this year: \$100,000.

**FACT** (Fighting AIDS Continuously Together) is an all-volunteer, non-profit organization with a mission of helping those affected by HIV/AIDS to maintain some quality of life as well as to educate and promote awareness of this devastating disease.

**WALK WITH US. YOU'LL BE AMAZED AT WHAT WE CAN ACCOMPLISH IN JUST ONE MORNING!**

All the proceeds raised will help individuals in Bucks, Hunterdon, and Mercer counties. Each and every dollar will provide essential funding for people who have nowhere else to turn for help in paying for medications, utility bills, rent or mortgage payments, transportation, funeral expenses and other basic personal needs.

We eagerly await the day a cure for AIDS has been found and there is no longer a need to raise funds. But that day has not yet come. Until then, we are committed to continuing our mission as a lifeline of support.

**BRING ALL YOUR FRIENDS AND THE FOUR LEGGED ONES TOO.**

This year's event will again begin and end at the New Hope-Solebury High School (special thanks, once again, to NHSHS!). From the school, the Walk will move down Bridge Street crossing into Lambertville, onto the towpath and North to Stockton crossing back into Centre Bridge and back to the NHSHS.

**IT'S EASY TO JOIN UP.**

The next few pages will tell you how you can add your special help to the Walk and make a difference for so many people in need.

***THANKS TO ALL THE GENEROUS INDIVIDUALS AND BUSINESSES THAT MAKE THE WALK SO SUCCESSFUL!***

Ken Black

*AIDS Walk Coordinator*

# GRAND/MEDIA Sponsor

**For additional info**, contact  
Ken Black at 215-862-5519

Or, complete the attached  
**Sign-Up Form** & fax to  
215-660-4027

**Become involved with**  
FACT Bucks County...

**Write to us:**  
P.O. Box 72  
New Hope, PA 18938

**Call us:** 215-862-3325

**Check out our website:**  
[www.factbuckscounty.org](http://www.factbuckscounty.org)

**Special THANKS to last year's**  
**GRAND/MEDIA Sponsors:**

*Carousel Farm Lavender*  
*Friends of Steven Perau*  
*94.5 WPST Radio*

## Benefits

- Large logo on pledge forms & posters (displayed in over 150 businesses throughout the region)
- Listed in all newspaper press releases
- Mention on all radio public service announcements by this year's Media Sponsor
- Large logo on back of AIDS Walk t-shirts
- Public/printed recognition day of event
- Website coverage: [www.factbuckscounty.org](http://www.factbuckscounty.org) & [www.wpst.com](http://www.wpst.com)
- 8 AIDS Walk t-shirts
- Break Station, with choice of location, along Walk route

## Level of Contribution

Participation as a **GRAND Sponsor** is a great way to reach a broad audience of concerned and committed people, sending a message that your business or organization is a recognized partner in the fight against this devastating disease.

The **GRAND Sponsor(s)** designation will require a minimum donation of **\$2,500.00**. This will allow us to further enhance the overall success of the event on both financial and community-minded levels, while affording the sponsor(s) the opportunity for the highest level of visibility and participation in our event.

Call us to discuss your donation and any additional benefits that may be available to your organization. We will make every effort to accommodate special requests

# Presenting, Platinum, Gold, Silver & Bronze Sponsorships

## PRESENTING Sponsor

### Benefits

- Extra large logo on pledge forms and posters (displayed in over 150 businesses throughout the region)
- Listed in all newspaper press releases
- Mention on all radio public service announcements by this year's Media Sponsor
- Extra Large logo on back of AIDS Walk t-shirts
- Website coverage: [www.factbuckscounty.com](http://www.factbuckscounty.com) & [www.wpst.com](http://www.wpst.com)
- Public/printed recognition day of event
- 6 AIDS Walk t-shirts

**Level of Contribution \$1,500.00**

---

## PLATINUM Sponsor

### Benefits

- Large logo on pledge forms and posters (displayed in over 150 businesses throughout the region)
- Listed in all newspaper press releases
- Mention on all radio public service announcements by this year's Media Sponsor
- Large logo on back of AIDS Walk t-shirts
- Website coverage: [www.factbuckscounty.com](http://www.factbuckscounty.com) & [www.WPST.com](http://www.WPST.com)
- Public/printed recognition day of event
- 4 AIDS Walk t-shirts

**Level of Contribution \$1,000.00**

**For additional info**, contact Ken Black at 215-862-5519

Or, complete the attached **Sign-Up Form** and fax to 215-660-4027

**Special THANKS to last year's sponsors...**

**PRESENTING:**

*Breyer Studio  
Imbue Creative*

**PLATINUM:**

*Rainbow Assurance, Inc.  
The Raven  
Wells Fargo/Wachovia*

**GOLD:**

*Bucks Mont Party Center  
James Witek & Mark Pettegrow  
Joanne Hudson Associates, LTD  
New Hope Community Church  
Studio 58*

Please note, the Organizing Committee does not guarantee exclusivity to any one business or organization for any of the sponsorship levels. We must receive a camera-ready version (electronic preferred) of your logo by July 25, 2011 for placement on poster, pledge forms and promotional items. Call for more details.

For additional info, contact  
Ken Black at 215-862-5519

Or, complete the attached  
**Sign-Up Form** and fax to  
215-660-4027

**Special THANKS to last  
year's sponsors...**

**SILVER:**

*Bowman's Tavern  
Bruce Norman Long Interior Design  
First National Bank & Trust of Newtown  
Giant Food Stores  
Isaac Newton's  
Jenei & Cohen, P.C.  
Paxson Hill Farms  
Prudential Fox & Roach Charities  
Team Capital Bank*

**BRONZE:**

*Augenblick & Co., P.C.  
Curtin & Heefner, LLP  
New Hope-Solebury Dental Associates  
Penn Wealth Financial Planning  
Starbucks Coffee Company*

**FRIENDS:**

*Brian R. Keyes, Attorney  
Fred Beans Toyota*

## GOLD Sponsor

### Benefits

- Logo on pledge forms & posters (displayed in over 150 regional businesses)
- Logo on back of AIDS Walk t-shirts
- Website coverage: [www.factbuckscounty.com](http://www.factbuckscounty.com) & [www.WPST.com](http://www.WPST.com)
- 4 AIDS Walk T-shirts
- Public/printed recognition day of event

**Level of Contribution \$750.00**

---

## SILVER Sponsor

### Benefits

- Listed on pledge forms & posters (displayed in over 150 regional businesses)
- Listed on AIDS Walk T-shirts
- Website coverage: [www.factbuckscounty.org](http://www.factbuckscounty.org) & [www.WPST.com](http://www.WPST.com)
- 4 AIDS Walk t-shirts
- Public/printed recognition day of event

**Level of Contribution \$500.00**

---

## BRONZE Sponsor

### Benefits

- Website coverage: [www.factbuckscounty.org](http://www.factbuckscounty.org) & [www.WPST.com](http://www.WPST.com)
- 2 AIDS Walk t-shirts
- Public/printed recognition day of event

**Level of Contribution \$250.00**

---

## Friend of the Walk

### Benefits

- Public/printed recognition day of event
- 1 AIDS Walk t-shirt

**Level of Contribution \$150.00**

Please note, the Organizing Committee does not guarantee exclusivity to any one business or organization for any of the sponsorship levels. We must receive a camera-ready version (electronic preferred) of your logo by July 25, 2011 for placement on poster, pledge forms and promotional items. Call for more details.



FACT Bucks County  
P.O. Box 72  
New Hope, PA 18938  
215-862-3325  
www.factbuckscounty.org

## What can *you* do?

- **Volunteer** – Please respond on the enclosed Sign-up-Form indicating your interest in assisting us. All pre-registered volunteers will receive a 12<sup>th</sup> Annual New Hope/Lambertville AIDS Walk t-shirt. You will be contacted with details.
- **Donate** - You can also help us by donating items to be used as prizes to recognize walkers/teams who raise the most money. Gift Certificates, and/or merchandise are great ideas that will be greatly appreciated. Please indicate on the Sign-Up Form if/what you would like to donate.

## ***WALK.... With your heart and soles!***

- Complete the Sign-Up Form and indicate your interest in walking. Pledge Forms will be mailed to you or look for them in many local businesses beginning July 25, 2011.
- Form a TEAM of walkers...raise even more money and have even more fun! Come in costume, create a theme, whatever your heart & soles desire!
- Every walker who raises \$100.00 or more will receive a Walk t-shirt. For every \$100 you raise, your name will be entered into a drawing for the Grand Prize package!
- AND don't forget your four legged friends – bring them along to enjoy the Walk!

Call the Volunteer Hot-Line today at 215-862-3325 and leave a message to volunteer, donate, and/or Walk. Someone will contact you soon. With your support, we will all be able to celebrate the success of the 12<sup>th</sup> New Hope/Lambertville AIDS Walk.

***THANKS to all of you!***

